## **Second Quarter 2014 results**

30 July 2014



### Safe harbor

#### Non-GAAP measures and management estimates

This financial report contains a number of non-GAAP figures, such as EBITDA and Free Cash Flow ('FCF'). These non-GAAP figures should not be viewed as a substitute for KPN's GAAP figures.

KPN defines EBITDA as operating result before depreciation and impairments of PP&E and amortization and impairments of intangible assets. Note that KPN's definition of EBITDA deviates from the literal definition of earnings before interest, taxes, depreciation and amortization and should not be considered in isolation or as a substitute for analyses of the results as reported under IFRS as adopted by the European Union. In the Net Debt / EBITDA ratio, KPN defines Net Debt as the nominal value of interest bearing financial liabilities excluding derivatives and related collateral, representing the net repayment obligations in Euro, taking into account 50% of the nominal value of the hybrid capital instruments, less net cash and short-term investments, and defines EBITDA as a 12 month rolling total excluding restructuring costs, incidentals and major changes in the composition of the Group (acquisitions and disposals). Free Cash Flow is defined as cash flow from operating activities plus proceeds from real estate, minus capital expenditures (Capex), being expenditures on PP&E and software and excluding tax recapture regarding E-Plus. Revenues are defined as the total of revenues and other income unless indicated otherwise. Adjusted revenues and adjusted EBITDA are derived from revenues (including other income) and EBITDA, respectively, and are adjusted for the impact of restructuring costs and incidentals.

The term service revenues refers to wireless service revenues. Underlying service revenues are derived from service revenues adjusted for the impact of MTA and roaming (regulation) and incidentals.

All market share information in this financial report is based on management estimates based on externally available information, unless indicated otherwise. For a full overview on KPN's non-financial information, reference is made to KPN's quarterly factsheets available on www.kpn.com/ir

#### **Forward-looking statements**

Certain statements contained in this financial report constitute forward-looking statements. These statements may include, without limitation, statements concerning future results of operations, the impact of regulatory initiatives on KPN's operations, KPN's and its joint ventures' share of new and existing markets, general industry and macro-economic trends and KPN's performance relative thereto and statements preceded by, followed by or including the words "believes", "expects", "anticipates", "will", "may", "could", "should", "intends", "estimate", "plan", "goal", "target", "aim" or similar expressions. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside KPN's control that could cause actual results to differ materially from such statements and speak only as of the date they are made. A number of these factors are described (not exhaustively) in the Integrated Annual Report 2013.

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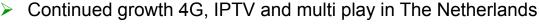
# **Executive summary**

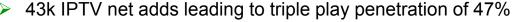
### On track to reach outlook

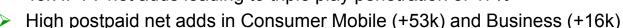


- Conditional approval for sale of E-Plus to Telefónica Deutschland
- Sale of E-Plus leading to solid financial profile, recommencing dividend payments
- > Attractive 20.5% stake in leading German digital telco
- Impairment of € 744m leading to € 210m increase of DTA to € 1.1bn, limiting tax cash out in The Netherlands in the coming years

















- Lower revenues due to competitive mobile markets and declining Business market size
- Adjusted EBITDA (excl. phasing out handset lease) down 13% y-on-y due to declining revenues
- Capex H1 '14 24% lower y-on-y, lower customer driven investments (incl. phasing out handset lease), lower network investments, Simplification
- > Free cash flow reflects phasing





# **Building on strong fundamentals**

Solid and cash generative company









Market leading products



Unique multi play propositions



Strong cost focus,
Simplification



**Challenger in Belgium** 





Solid and cash generative company Growing dividend in respect of 2015



## Sale of E-Plus leading to solid financial profile

Strong platform to execute strategy

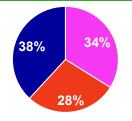
### **Cash proceeds**

- Majority of € 5.0bn cash proceeds to be used to increase financial flexibility
- Providing solid platform to execute strategy in The Netherlands and Belgium
- Recommence dividend payments in respect of 2014<sup>1</sup>



### 20.5% stake Telefónica Deutschland

- Leading digital Telco
  - Combined subscriber market share of 38%<sup>2</sup>
  - 45m subscribers<sup>2</sup>



- Excellent network and strong multi-brand portfolio
- Benefitting from substantial synergies estimated >€ 5.0bn
- Cash upside via potential dividend payments



<sup>1</sup> Subject to closing sale of E-Plus

<sup>2</sup> Based on Q1 '14 publicly available information

## Best-in-class networks & market leading products

### Networks ahead of the curve in Europe

#### Best-in-class networks

Hybrid upgraded copper / FttH strategy

Download speed <sup>1</sup>	2013	2014	2015
>40Mbps	~70%	~75%	~80%
100Mbps	~30%	~50%	~65%

 Nationwide 4G coverage reached in Q1 '14, ahead of competition in The Netherlands



 Continued 4G network roll-out in Belgium, now at 55% coverage

### **Market leading products**

 Strong customer focus and service improving customer loyalty







Market leading IPTV proposition<sup>2</sup>

Excellent 4G services<sup>2</sup>

Leading cloud services

 Supporting KPN's multi play propositions in consumer and business markets





 Combination of high network quality and price leadership in Belgium

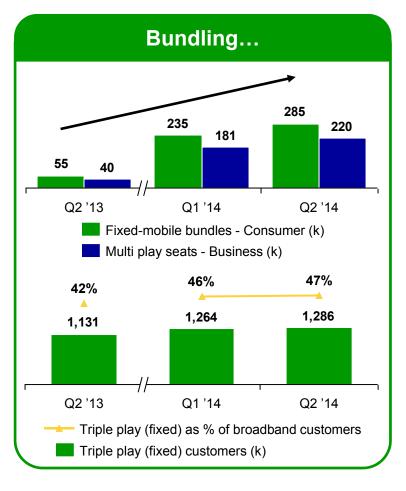


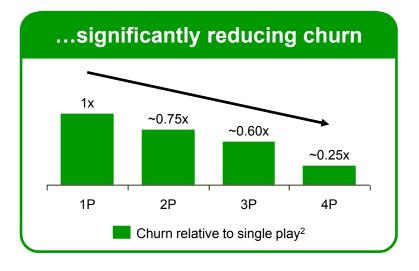
- 1 % of Dutch households with access to download speeds at KPN
- 2 Consumentenbond, the largest independent Dutch consumer organization



# Multi play<sup>1</sup>

## Unique multi play propositions reducing churn





- 1 Multi play relates to bundling of services, including fixed dual and triple play and fixed-mobile bundles
- 2 Consumer market, KPN brand

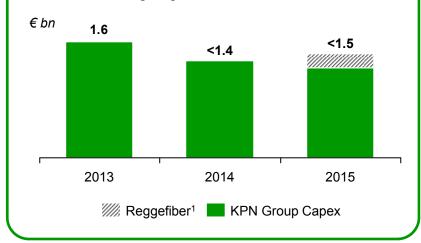


## Strong focus on costs

### Lower Capex and Simplification program

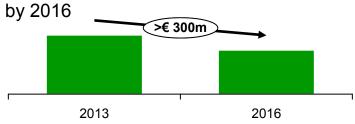
### **Lower Capex going forward**

- High investments in recent years, of which large part completed
  - Capex reduction H1 '14 largely driven by phasing out handset lease
  - Nationwide 4G coverage reached end Q1 '14, lower mobile network investments going forward
  - Simplification program will support Capex reduction going forward

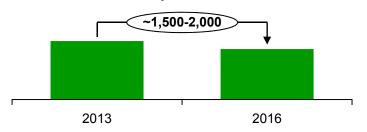


### **Simplification program**

- Simplifying product portfolio, client processes, networks and IT
- >€ 300m run-rate Capex and opex savings



~1,500-2,000 FTE reductions expected in The Netherlands by 2016

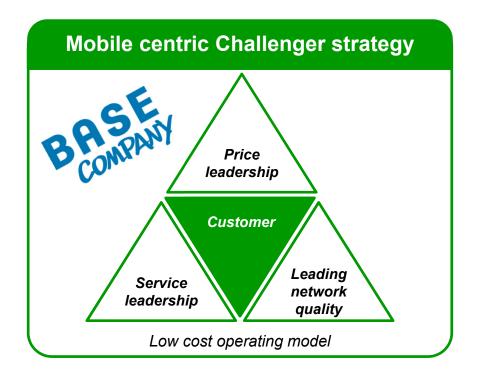




<sup>1</sup> Reggefiber Capex included per 1 January 2015

# Belgium

## Strong Challenger outperforming the market



- Increasing market share
- Continued good postpaid net adds
- Strong data revenue growth
- High network quality,
   4G coverage at 55%

# Outlook (continuing operations)<sup>1</sup>

On track for stabilizing financial performance towards end 2014

2014

- Financial performance stabilizing towards the end of 2014
- Capex < € 1.4bn<sup>2</sup>

2015

- Capex < € 1.5bn, including Reggefiber<sup>2</sup>
- Free cash flow (excl. TEFD dividend)<sup>3</sup> growth expected in 2015
  - Limited tax cash out in The Netherlands in coming years due to tax loss on sale of E-Plus
  - Interest payments trending down due to reduction of gross debt in coming years
- Additional excess cash via potential dividend from 20.5% stake Telefónica Deutschland

<sup>3</sup> Free cash flow outlook defined as cash flow from operating activities, plus proceeds from real estate, minus Capex and excluding potential Telefónica Deutschland dividend



<sup>1</sup> The release of the pension provision and related one-off lump-sum payment are seen as incidentals and therefore excluded from the outlook

<sup>2</sup> Assuming Reggefiber consolidation per 31 December 2014

## **Shareholder remuneration**

## Recommencing sustainable dividend payments<sup>1</sup>

#### Dividend

- Recommencing sustainable dividend payments, DPS of € 0.07 in respect of 2014
- 1/3 interim dividend planned following closing E-Plus sale, expected in Q3 2014
- 2/3 final dividend in April 2015
- Growing DPS in respect of 2015 expected



#### Additional excess cash

- 20.5% stake Telefónica Deutschland
  - Cash upside via potential dividend payments
- Excess cash could be utilized for
  - Operational / financial flexibility
  - (Small) in-country M&A
  - Shareholder remuneration





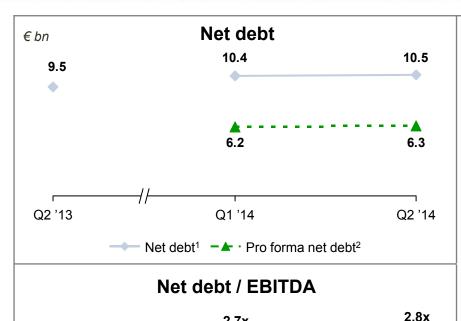


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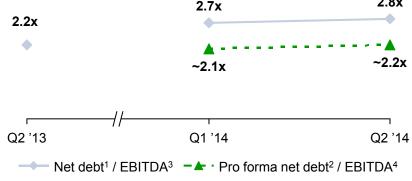


## **Group financial profile**



 Pro forma net debt of € 6.3bn per Q2 '14, relatively stable q-on-q

 Average coupon senior bonds 4.9%, average maturity senior bonds 7.0 years



- Net debt / EBITDA at ~2.2x, pro forma E-Plus sale and Reggefiber consolidation
  - Lower 12 months rolling EBITDA
- Pension fund agreement positive step in KPN's financial risk profile
  - Lower cash flow risk (volatility)
  - Positive impact on adjusted leverage ratios as calculated by credit rating agencies



<sup>1</sup> Net repayment obligations in Euro, taking into account 50% of the nominal value of the hybrid capital instruments, less net cash and short-term investments

<sup>2</sup> Pro forma adjustment, including net cash proceeds E-Plus sale and Reggefiber consolidation impact

<sup>3</sup> Based on 12 months rolling total excluding restructuring costs, incidentals and major changes in the composition of the Group (acquisitions and disposals)

<sup>4</sup> Pro forma adjustment: i) excluding last 12 months E-Plus EBITDA; ii) Reggefiber consolidation impact

# Group results Q2 '14 (continuing operations)

€ m (continuing operations)	Q2 '14	Q1 '14	Q2 '13	y-on-y %
Revenues	2,004	1,996	2,156	-7.1%
Adjusted revenues <sup>1</sup>	1,989	1,989	2,139	-7.0%
Opex (excl. D&A)	937	1,372	1,397	-33%
EBITDA <sup>2</sup>	1,067	624	759	41%
Adjusted EBITDA <sup>3</sup>	633	621	785	-19%
<ul> <li>Depreciation<sup>4</sup></li> </ul>	319	306	312	2.2%
<ul> <li>Amortization<sup>4</sup></li> </ul>	143	139	155	-7.7%
Operating expenses	1,399	1,817	1,864	-25%
Operating profit	605	179	292	>100%
Financial income/expense	-161	-159	-159	1.3%
Share of profit of associates	-	-1	-1	-100%
Profit before taxes	444	19	132	>100%
Taxes	-95	-16	30	n.m.
Profit after taxes	349	3	162	>100%

- Adjusted revenues down 7.0% y-on-y
  - Competitive mobile markets and declining Business market size
- Opex (excl. D&A, pension release and impact phasing out handset lease) decreased 5.9% y-on-y
  - Lower personnel costs in The Netherlands
- Adjusted EBITDA (excl. impact phasing out handset lease of ~€ 48m) down 13% y-on-y due to declining revenues
- Reported EBITDA supported by € 451m release of pension provision (€ 361m net of tax)
  - Collective Defined Contribution pension plan to be implemented per 1 January 2015



<sup>1</sup> Adjusted revenues are derived from revenues and other income and are adjusted for the impact of incidentals

<sup>2</sup> Defined as operating profit plus depreciation, amortization & impairments

Adjusted EBITDA is derived from EBITDA and is adjusted for the impact of restructuring costs and incidentals Including impairments, if any

# Group results YTD '14 (continuing operations)

€ m (continuing operations)	YTD '14	YTD '13	%
Revenues	4,000	4,331	-7.6%
Adjusted revenues <sup>1</sup>	3,978	4,294	-7.4%
Operating expenses (excl. D&A)	2,309	2,772	-17%
EBITDA <sup>2</sup>	1,691	1,559	8.5%
Adjusted EBITDA <sup>3</sup>	1,254	1,570	-20%
<ul> <li>Depreciation⁴</li> </ul>	625	611	2.3%
<ul> <li>Amortization<sup>4</sup></li> </ul>	282	301	-6.3%
Operating expenses	3,216	3,684	-13%
Operating profit	784	647	21%
Financial income/expense	-320	-338	-5.3%
Share of profit of associates	-1	-4	-75%
Profit before taxes	463	305	52%
Taxes	-111	9	n.m.
Profit after taxes	352	314	12%

- Adjusted revenues down 7.4% y-on-y
  - Competitive mobile markets and declining Business market size
- Opex (excl. D&A, pension release and impact phasing out handset lease) decreased 5.2% y-on-y
  - Lower personnel costs in The Netherlands
- Adjusted EBITDA (excl. impact phasing out handset lease of ~€ 91m) down 14% y-on-y due to declining revenues



<sup>1</sup> Adjusted revenues are derived from revenues and other income and are adjusted for the impact of incidentals

<sup>2</sup> Defined as operating profit plus depreciation, amortization & impairments

<sup>3</sup> Adjusted EBITDA is derived from EBITDA and is adjusted for the impact of restructuring costs and incidentals

<sup>4</sup> Including impairments, if any

# Group cash flow Q2 '14 (continuing operations)

€ m (continuing operations)	Q2 '14	Q2 '13	%
EBITDA	1,067	759	41%
Interest paid/received	-123	-119	3.4%
Tax paid/received	-15	-77	-81%
Change in provisions <sup>1</sup>	-489	-47	>100%
Change in working capital <sup>1</sup>	-53	-88	-40%
Other movements	-5	-17	-71%

Net cash flow from operating	382	411	-7.1%
activities			

Capex <sup>2</sup>	310	415	-25%
Proceeds from real estate	-	-	-
Tax recapture E-Plus	-	56	-100%

Free cash flow <sup>3</sup>	72	52	38%
Coupon on perpetual hybrid	_	_	_

- Free cash flow higher y-on-y at € 72m mainly due to
  - € 105m lower Capex
  - € 35m more cash from change in working capital
  - — € 23m improvement related to other items

     Partly offset by
  - — € 143m lower EBITDA, excluding € 451m release of pension provision
- Capex 25% lower y-on-y
  - Lower customer driven investments, incl. phasing out of handset lease
  - Lower mobile and fixed network investments
  - Simplification



<sup>1</sup> Excluding changes in deferred taxes

<sup>2</sup> Including property, plant & equipment and software

<sup>3</sup> Defined as cash flow from operating activities, plus proceeds from real estate, minus Capex and excluding tax recapture E-Plus

# Group cash flow YTD '14 (continuing operations)

€ m (continuing operations)	YTD '14	YTD '13	%
EBITDA	1,691	1,559	8.5%
Interest paid/received	-455	-416	9.4%
Tax paid/received	-13	-136	-90%
Change in provisions <sup>1</sup>	-604	-101	>100%
Change in working capital <sup>1</sup>	-188	32	n.m.
Other movements	-4	-23	-83%

Net cash flow from operating	427	915	-53%
activities			

Capex <sup>2</sup>	647	848	-24%
Proceeds from real estate	-	2	-100%
Tax recapture E-Plus	-	93	-100%

Free cash flow <sup>3</sup>	-220	162	n.m.
Coupon on perpetual hybrid	_	_	_

- Free cash flow € 382m lower y-on-y mainly due to
  - — € 319m lower EBITDA, excluding € 451m pension provision release
  - = 220m less cash from change in working capital, H1 '13 supported by € 167m prepayments made in Q4 '12
  - € 50m cash settlement KPNQwest
  - € 39m higher interest paid

#### Partly offset by

- € 201m lower Capex
- € 30m lower tax paid
- Capex 24% lower y-on-y
  - Lower customer driven investments, incl. phasing out of handset lease
  - Lower mobile and fixed network investments
  - Simplification



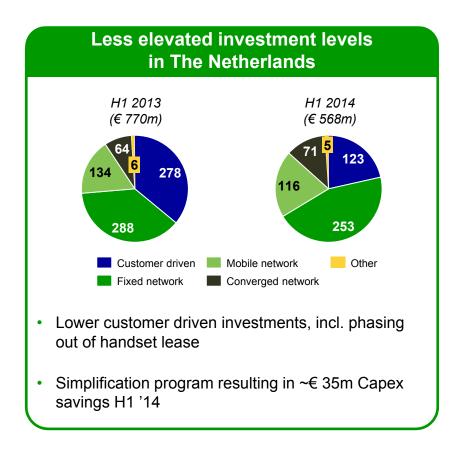
<sup>1</sup> Excluding changes in deferred taxes

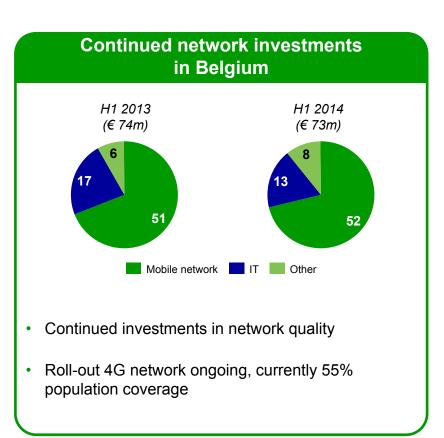
<sup>2</sup> Including property, plant & equipment and software

<sup>3</sup> Defined as cash flow from operating activities, plus proceeds from real estate, minus Capex and excluding tax recapture E-Plus

## Capex review

### First results Simplification program visible in The Netherlands





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# Operational progress across segments

#### Consumer Consumer **Business** Residential **Mobile** Net adds driven by 4G. Continued growth IPTV, improved brand Business market size positioning and multi play triple and quad play declining **Today** Continued promotional ➤ Shift to SIM-only > Stable market positions Lower above bundle > Shift to IP ongoing activities competition usage > Increase speeds and > Acceleration Simplification New integrated FttH / size data bundles **Actions** program copper line up > Fixed-mobile bundles to Increase size data bundles New KPN and Telfort going further reduce churn Growing multi play and fixed-mobile bundles forward Price increases low-end new services Further IPTV innovations > De-risking revenue profile SIM-only

# Networks & Operations

- Excellent position as integrated access provider
  - Large steps taken in quality, capacity and Simplification
  - Vectoring leading to ~50% coverage 100Mbps end '14, combined with FttH
  - Only operator with nationwide 4G, increasing capacity and speeds



# Simplification program

First operational results realized since start of program

### **Product portfolio**

- Consumer Residential
  - ~85% reduction realized, now 4 KPN propositions (FttH / copper combined)



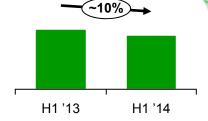
- Consumer Mobile
  - >60% reduction in # of Hi propositions



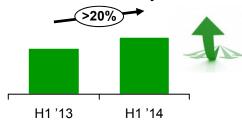
- Business
  - >40% reduction total # of propositions end '14

### **Client processes**

Reduction inbound calls



 NPS related to customer service & delivery increased



#### IT & networks

~5% of IT applications reduced



- Improved operational performance NetCo leading to
  - ~30% downtime reduction
  - ~50% reduction call ratio related to IPTV

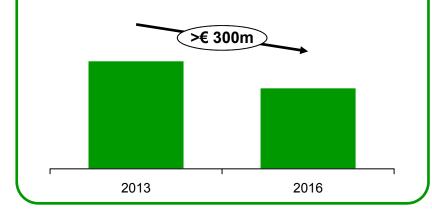


# Simplification program (cont'd)

## First cost savings realized in H1 2014

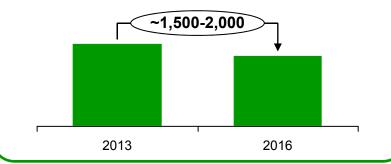
### **Cost savings**

- H1 '14 Capex & opex savings ~€ 75m y-on-y driven by less IT spend and FTE reductions
- >€ 300m run-rate Capex and opex savings by 2016



### **FTE reductions**

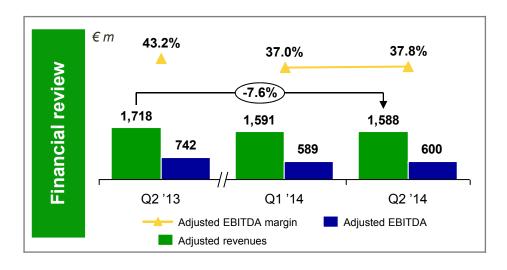
- ~350 FTE reductions in H1 '14 in The Netherlands
- Simplification program in Business segment accelerated
- ~1,500-2,000 FTE reductions expected in The Netherlands by 2016





# **Operating review The Netherlands**

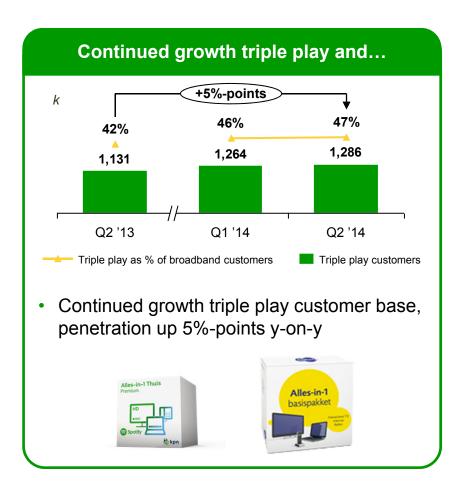
Financial performance stabilizing towards end 2014

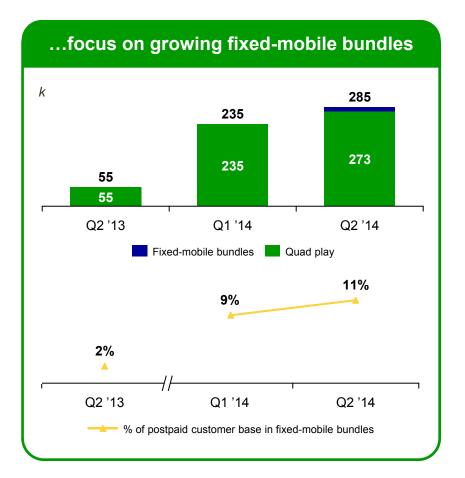


- Adjusted revenues 7.6% lower y-on-y
  - Competitive mobile markets and declining Business market size
- Adjusted EBITDA 13% lower (excl. impact phasing out handset lease) y-on-y
  - Mainly driven by lower revenues Business and Consumer Mobile
- Adjusted EBITDA trend improving q-on-q

# **Consumer - multi play**

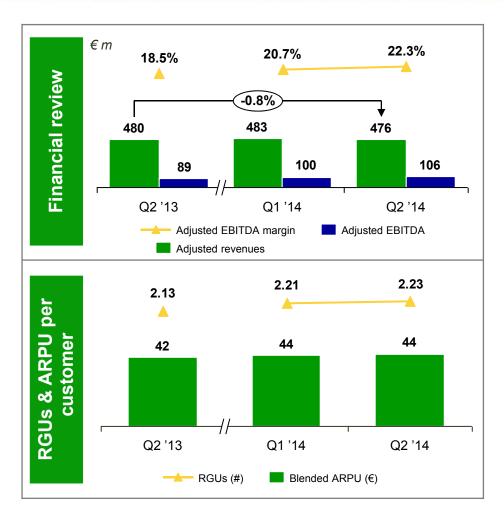
## Continued focus on multi play reducing churn





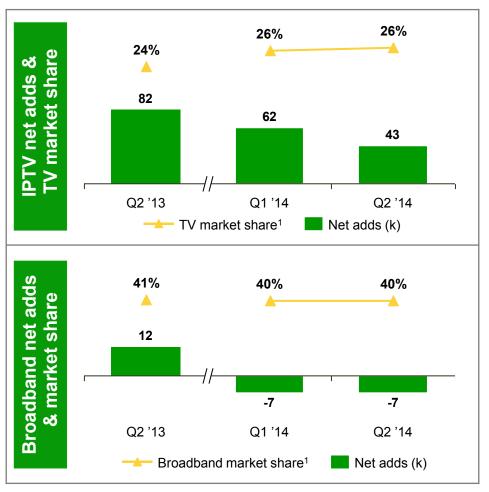


## **Consumer Residential**



- Adjusted revenues 0.8% lower y-on-y
  - Ongoing decline traditional voice services
  - Continued promotional activities by competition in H1 '14
  - Partly offset by growing FttH revenues
- Adjusted EBITDA margin higher y-on-y at 22.3% supported by lower personnel costs
- Increasing RGUs per customer driven by take-up triple play
- Continuing increase ARPU per customer

# Consumer Residential (cont'd)

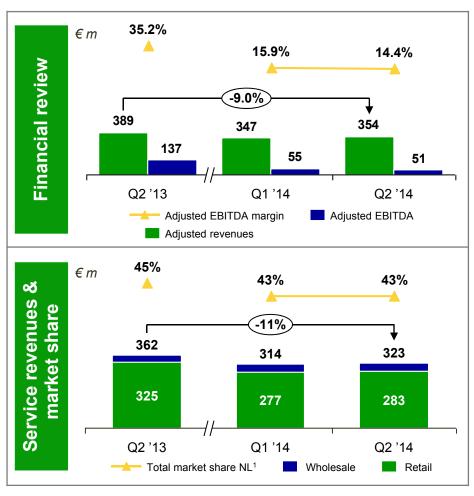


- Continued promotional activities by competition
- Market leading IPTV proposition driving IPTV net adds, TV market share at 26%
- · 2 million TV customers reached
- Initiatives implemented to support IPTV and broadband customer base growth in H2 '14



<sup>1</sup> Source: Telecompaper, management estimates for Q2 '14

## **Consumer Mobile**



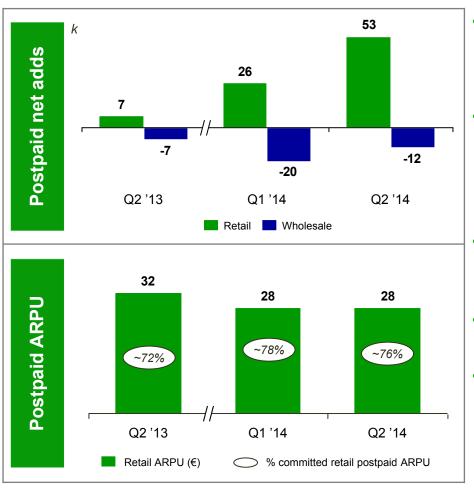
- Underlying service revenue decline of 9.3% y-on-y (Q1 '14: -12%)
  - Continued shift towards SIM-only
  - Lower above bundle usage
  - Lower price levels y-on-y
- Adjusted EBITDA margin lower y-on-y
  - Phasing out handset lease (~€ 48m)
  - Lower service revenues
  - Higher retention and subscriber acquisition costs
- Market share at 43% in competitive mobile market



<sup>1</sup> Total Dutch (Consumer and Business) mobile service revenue market share

# Consumer Mobile (cont'd)

## High postpaid net adds

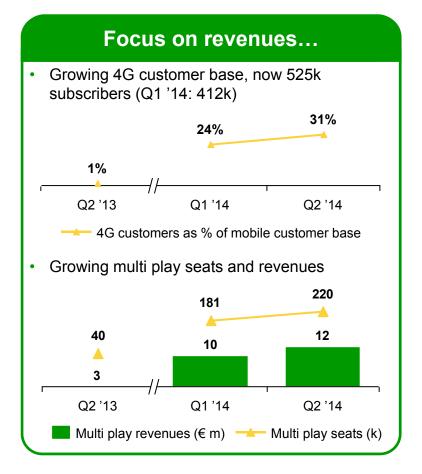


- High retail postpaid net adds of 53k
  - Driven by good performance KPN and Telfort brands
- Strong focus on existing customers leading to lower churn
  - Good uptake multi play
  - Nationwide 4G coverage
- 4G uptake continuing, now 845k subscribers in Consumer Mobile (Q1 '14: 610k)
- Retail postpaid ARPU stabilizing q-on-q
- Committed ARPU up 4%-points y-on-y



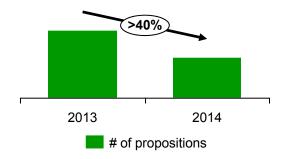
## Business

### Simplification program accelerated



### ... and reducing costs

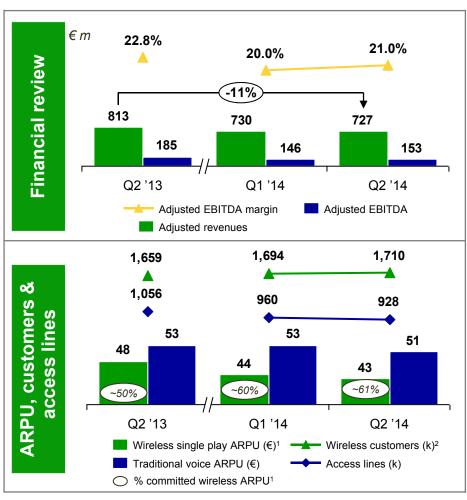
- Simplification program accelerated
- ~150 FTE reductions in H1 '14
  - ~400-500 FTE reductions expected FY '14
- Streamlining product portfolio



Improving contracts with suppliers on pricing and efficiency

# Business (cont'd)

## Continued rationalization leading to declining market size



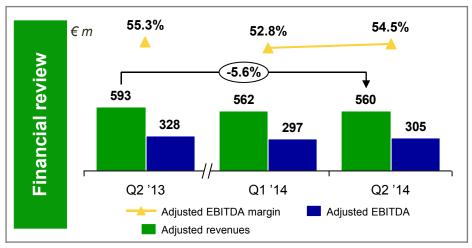
- Adjusted revenues declined 11% y-on-y
  - Continued decline of market size driven by customer rationalization and optimization
- Adjusted EBITDA margin at 21.0%
  - Continued decline traditional voice services
  - Strong cost focus, acceleration Simplification program
- Decline in access lines driven by continued rationalization and migration towards VoIP
- Growing wireless customer base, ARPU somewhat lower q-on-q



<sup>1</sup> Excluding M2M and multi play customers

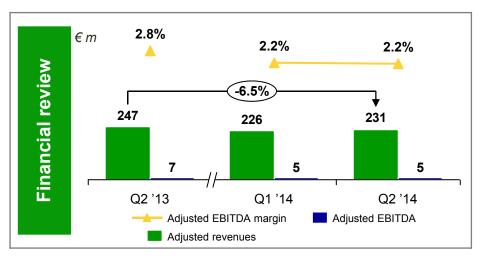
<sup>2</sup> Excluding M2M

## NetCo



- Adjusted revenues down 5.6% y-on-y
  - Decline traditional services and lower traffic across segments
  - Lower wholesale traffic revenues
- Adjusted EBITDA margin at 54.5%
  - Decline of high margin traditional services
  - Partly offset by savings from Simplification program

## **iBasis**



- Adjusted revenues down 6.5% y-on-y
  - Competitive international wholesale traffic market
  - Including 1.8% negative currency effect
- Adjusted EBITDA margin at 2.2%
  - Decline high margin revenues, partly offset by cost focus

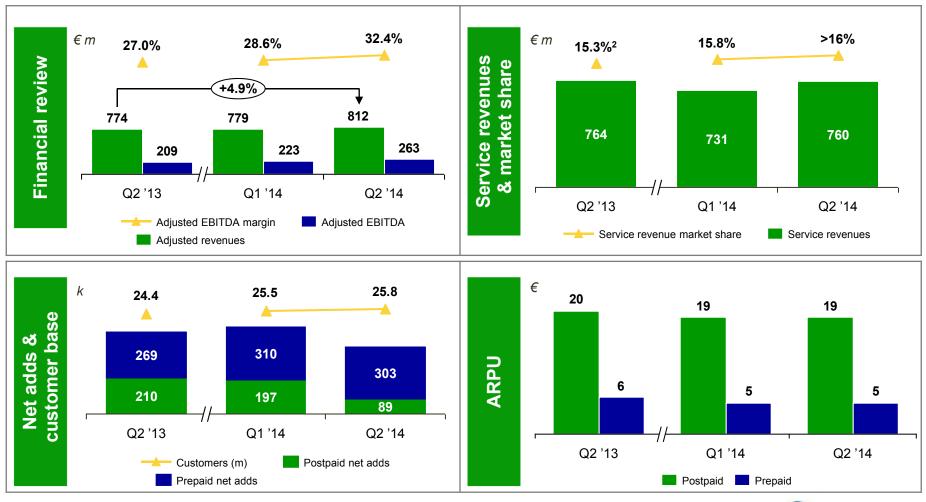
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# **Germany** (discontinued operation<sup>1</sup>)

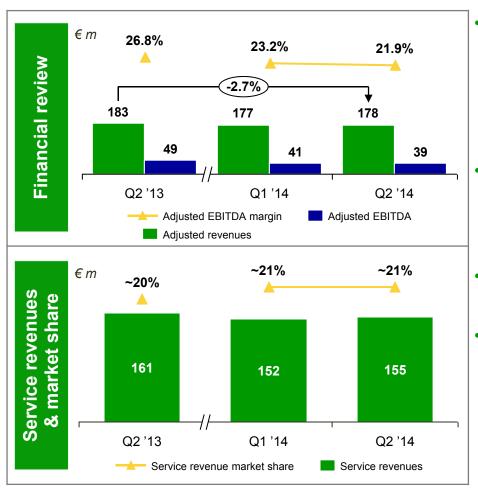
## Good net adds, growing profitability



- 1 Some small operations in Germany will not be sold and remain reported in continuing operations
- 2 Excluding € 29m revenue incidental



# Belgium

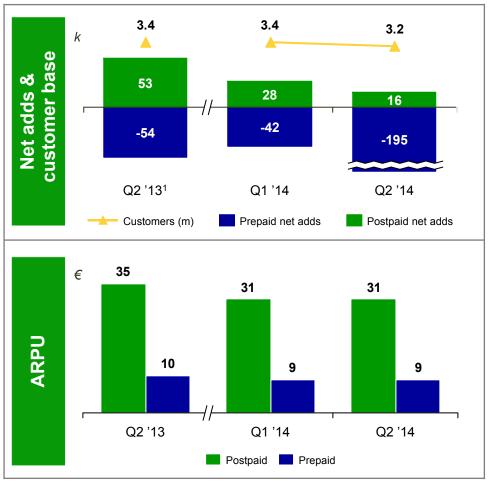


- Underlying service revenue decline 1.9%
   y-on-y (Q1 '14: -4.4%) in competitive market
  - Postpaid service revenue growth, prepaid remains under pressure
  - Continued tariff optimization by customers
- Adjusted EBITDA margin at 21.9%
  - Higher traffic costs driven by flat fee propositions
  - Provision for Walloon region site taxes (€ 2m)
- Market share increased y-on-y to ~21%
- Continued strong data revenue growth of ~65% y-on-y



## Belgium (cont'd)

### Continued good postpaid net adds, ARPU relatively stable



- Continued good postpaid net adds
  - Mobile market remains competitive
- Prepaid net adds of -58k in Q2 '14, adjusted for technical correction
- · Ongoing network investments
  - 4G coverage at ~55% end Q2 '14
  - 4G launched in Brussels
- Postpaid and prepaid ARPU relatively stable q-on-q



<sup>1</sup> Excluding prepaid clean-up of 108k inactive SIM cards

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## **Concluding remarks**

- > Continued growth 4G, IPTV and multi play in The Netherlands
- Unique multi play propositions reducing churn
- Simplification program driving significant cost savings, accelerated in Business segment
- Strong Challenger outperforming the market in Belgium
- Sale of E-Plus leading to solid financial profile, recommencing dividend payments
- > On track for stabilizing financial performance towards the end of 2014



# Q&A



### **Q2 2014 - Information Pack**

For further information please contact

KPN Investor Relations +31 70 44 60986 <u>ir@kpn.com</u>

www.kpn.com/ir



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1	KPN ADR program
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## **KPN ADR program**

## KPN has a sponsored Level 1 ADR program

ADR program	
Bloomberg ticker	KKPNY
Trading platform	Over-the-counter (OTC)
CUSIP	780641205
Ratio	1 ADR : 1 Ordinary Share
Depositary bank	Deutsche Bank Trust Company Americas
Depositary bank contact	Stanley Jones
ADD broker helpline	+1 212 250 9100 (New York)
ADR broker helpline	+44 207 547 6500 (London)
E-mail	adr@db.com
ADR website	www.adr.db.com
Depositary bank's local custodian	Deutsche Bank, Amsterdam

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## Analysis of adjusted results Q2 '14

## Impact incidentals

Revenues (€ m)		Q2 '14	Q2 '13
Sale of fixed assets (hardware)	Business	5	-
Change in provision	NetCo	10	-6
Adjustment deferred revenues	Germany	-	29
Book gain sale IS&P	Business	-	23
KPN Group		15	46
Of which discontinued operations		-	29
KPN Group continuing operations		15	17

EBITDA (€ m)		Q2 '14	Q2 '13
Volume discount hardware	Germany	8	-
Adjustment deferred revenues	Germany	-	29
Release of asset retirement obligation	Germany	-	37
Sale of fixed assets (hardware)	Business	5	-
Change in provision	NetCo	10	-6
Book gain sale IS&P	Business	-	23
Release of asset retirement obligation	NetCo	-	5
Release of pension provision	Other	451	-
KPN Group		474	88
Of which discontinued operations		8	66
KPN Group continuing operations		466	22



## Analysis of adjusted results YTD '14

### Impact incidentals

Revenues (€ m)		YTD '14	YTD '13
Sale of fixed assets (hardware)	Business	5	-
Change in provision	NetCo	17	-6
Book gain sale IS&P	Business	-	23
Adjustment deferred revenues	Germany, Consumer Residential, Consumer Mobile	-	49
KPN Group		22	66
Of which discontinued operations		-	29
KPN Group continuing operations		22	37

EBITDA (€ m)		YTD '14	YTD '13
Volume discount hardware	Germany	8	-
Change in provision	NetCo	17	4
Sale of fixed assets (hardware)	Business	5	-
Release of pension provision	Other	451	-
Adjustment deferred revenues	Germany, Consumer Residential, Consumer Mobile	-	49
Book gain sale IS&P	Business	-	23
Release of asset retirement obligation	NetCo, Germany	-	42
Release accruals	NetCo	-	7
KPN Group		481	125
Of which discontinued operations		8	66
KPN Group continuing operations		473	59



## Restructuring costs

€ m	Q2 '14	Q2 '13	YTD '14	YTD '13
Germany (incl. discontinued operations)	-6	-	-6	5
Belgium	-3	-	-3	-
Mobile International (incl. discontinued operations)	-9	-	-9	5
Consumer Mobile	-1	-2	-1	-5
Consumer Residential	-3	-10	-6	-5 -12
Business	-3 -16	-14	-13	-12
NetCo	-10	-2	-13	-13 -5
Other	-4	-19	-3	-25
The Netherlands	-25	-47	-24	-66
Other	-4	-1	-9	-4
Otilei	-4	- 1	-9	-4
KPN Group	-38	-48	-42	-65
Of which discontinued operations	-6	-	-6	5
KPN Group continuing operations	-32	-48	-36	-70



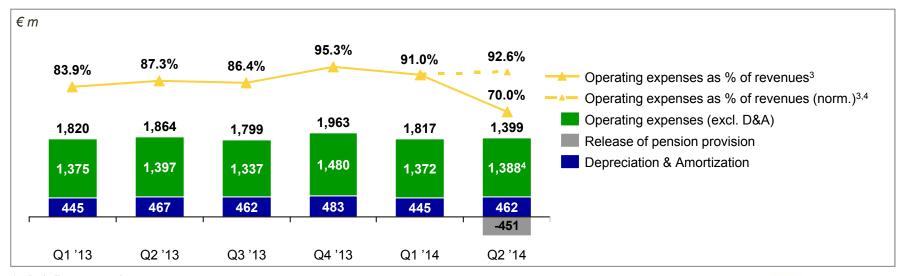
## Impact regulation

€m	Q2	Q2 '14		Q2 '13	
	Revenues	EBITDA	Revenues	EBITDA	
Germany (incl. discontinued operations)	-13	-11	-38	-22	
Belgium	-3	-2	-13	-8	
Mobile International (incl. discontinued operations)	-16	-13	-51	-30	
Consumer Mobile	-6	-3	-6	-1	
Of which: Mobile Wholesale	-2	-1	-2	-	
Business	-5	-3	-3	-1	
NetCo	-2	-	-1	-	
The Netherlands	-13	-6	-10	-2	
KPN Group	-29	-19	-61	-32	
Of which discontinued operations	-13	-11	-38	-22	
KPN Group continuing operations	-16	-8	-23	-10	



## **Operating expenses**

€ m	Q2 '14	Q2 '13	%
Employee benefits (incl. release of pension provision)	-133	324	n.m.
Cost of materials	181	130	39%
Work contracted out and other expenses	780	812	-3.9%
Own work capitalized	-22	-20	10%
Other operating expenses <sup>1</sup>	131	151	-13%
Depreciation <sup>2</sup>	319	312	2.2%
Amortization <sup>2</sup>	143	155	-7.7%
Total operating expenses from continuing operations	1,399	1,864	-25%

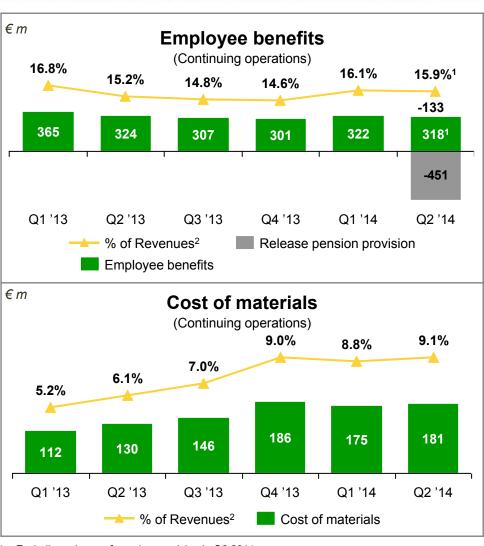


- Including restructuring costs
- Including impairments (if any)
- As % of revenue excluding other income Excluding release of pension provision in Q2 2014



## Operating expenses - analysis

### **Employee benefits & Cost of materials**



#### Y-on-Y decrease

Lower cost as a result of FTE reduction program

#### Q-on-Q decrease

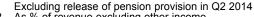
 Release of provisions for several incentive schemes in Q2 2014

#### Y-on-Y increase

 Higher costs due to phasing out of handset lease at all brands at Consumer Mobile

#### Q-on-Q increase

 Higher costs due to phasing out of handset lease at all brands at Consumer Mobile

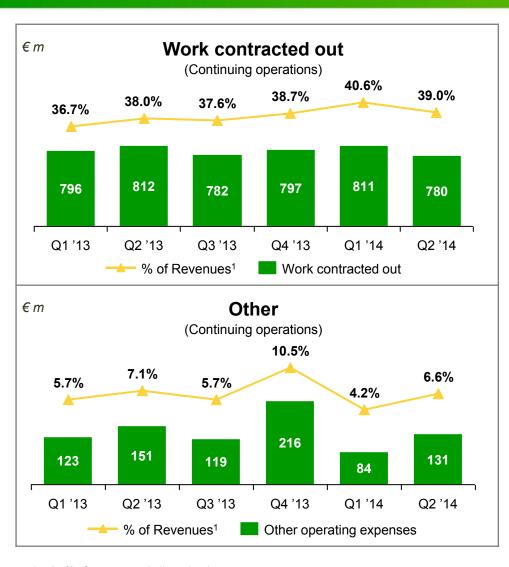


2 As % of revenue excluding other income



### **Operating expenses - analysis**

#### Work contracted out & Other



#### Y-on-Y decrease

- Lower IT costs due to Simplification program at NetCo
- · Less external personnel
- Lower traffic costs at Consumer Mobile

#### Q-on-Q decrease

- Lower IT costs due to Simplification program at NetCo
- · Less external personnel

#### Y-on-Y decrease

Lower restructuring costs

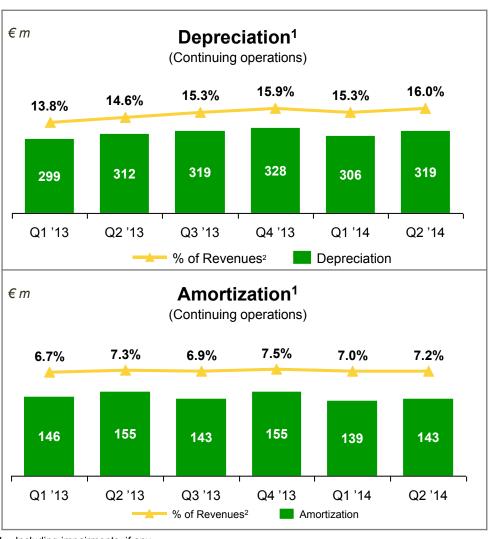
#### Q-on-Q increase

- Higher restructuring costs
- Reimbursement VAT Dutch Tax Authorities relating to prior years in Q1 2014



## **Operating expenses - analysis**

### **Depreciation & Amortization**



#### Y-on-Y and Q-on-Q increase

- Higher depreciation due to fixed and mobile network modernization at NetCo
- Partly offset by phasing out of handset lease at all brands at Consumer Mobile

#### Y-on-Y decrease

- Higher impairment of software in Q2 2013
- Lower amortization of software in Q2 2014

#### Q-on-Q increase

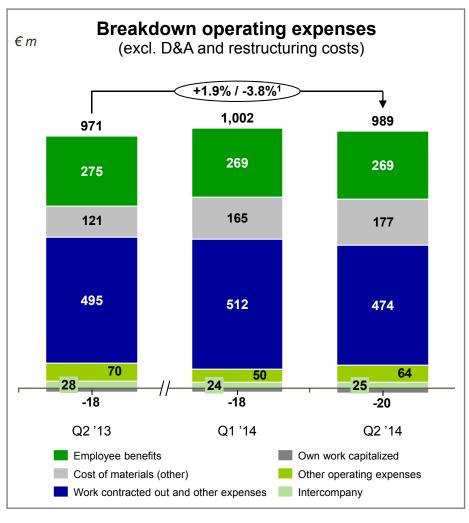
Higher impairment of software in Q2 2014



Including impairments, if any

<sup>2</sup> As % of revenue excluding other income

### The Netherlands - operating expenses



- Operating expenses (excl. D&A, restr. costs and impact phasing out handset lease) down 3.8% y-on-y
- Employee benefit costs decreased 2.2% y-on-y
- Cost of materials (excl. impact phasing out handset lease) remained flat y-on-y
- Work contracted out decreased 4.2% y-on-y
  - Lower IT costs due to Simplification program at NetCo
  - Less external personnel
  - Lower traffic costs at Consumer Mobile
- Simplification program supporting further opex reduction in coming years



### **Dutch wireless disclosure**

	Q2 '14	Q2 '13	%
Service revenues (€ m)  - Consumer retail  - Business¹  - Other²	<b>540</b>	<b>612</b>	<b>-12%</b>
	283	325	-13%
	212	244	-13%
	45	43	4.7%
SAC/SRC per subscriber (€)  - Consumer retail <sup>3</sup> - Business	215	162	33%
	226	283	-20%



<sup>1</sup> Includes partial allocation of multi play revenues to mobile service revenues

Includes amongst others Consumer Mobile wholesale and visitor roaming revenues at NetCo
 Including handset subsidies, commissions, SIM costs and capitalization of handsets corrected for residual value

#### Tax

	P&L	
Fiscal units (€ m)	Q2 '14	Q2 '13
The Netherlands	-94	31
Germany	-295 <sup>3</sup>	1
Belgium	-1	-1
Other	-	-
Total reported tax (incl. discontinued operations)	-390	31
Of which discontinued operations	-295	1
Reported tax continuing operations	-95	30
Effective tax rate continuing operations	21.4%	-22.6%

Cash flow			
Q2 '14	Q2 '13		
-14 <sup>2</sup>	-80 <sup>1</sup>		
-119 <sup>2</sup>	1		
-	1		
-1	1		
-134	-77		
-119	-		
-15	-77		

- In Q2 '14, the effective tax rate for continuing operations is influenced by a changing mix of taxable results in the various countries
- Q2 '14 cash outflow in The Netherlands relates to settlement of tax payables of previous years, which
  is expected to occur in the coming quarters as well
- For the 2014-2016 period, the effective tax rate, excluding one-off effects<sup>4</sup>, is expected to be ~20%
- Deferred tax asset resulting from E-Plus sale increased by € 0.2bn to € 1.1bn, limiting tax cash out in The Netherlands in the coming years



<sup>1</sup> Including tax recapture E-Plus

<sup>2</sup> Relating to tax payments for period prior to 2014

<sup>3</sup> Includes an impairment of deferred tax assets of approximately € 317m relating to German taxes resulting from forfeiture of tax loss carry forward and temporary differences

<sup>4</sup> Excluding effects of, amongst others, settlements with tax authorities, impairments, revaluations

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## **Debt summary**

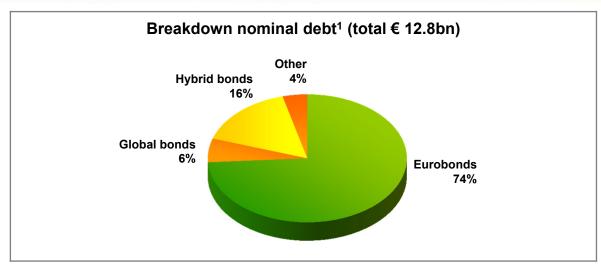
€bn	Q2 '14	Q1 '14	%
Nominal debt	12.80	13.44	-4.8%
Eurobonds	9.43	10.08	-6.4%
Global bonds	0.76	0.76	-
Hybrid bonds	2.03	2.03	-
Financial leases and other loans	0.58	0.57	1.8%
Adjustments to nominal debt	-1.02	-1.02	-
Equity credit hybrid bonds	-1.01	-1.01	-
Cash collateral on derivatives	-0.01	-0.01	-
Gross debt <sup>1</sup>	11.78	12.42	-5.2%
Of which short-term	1.31	0.95	38%
Net cash & cash equivalents	1.33	2.01	-34%
Cash & cash equivalents	1.53	2.15	-29%
Bank overdraft	-0.20	-0.14	43%
Net debt <sup>2</sup>	10.45	10.41	0.4%

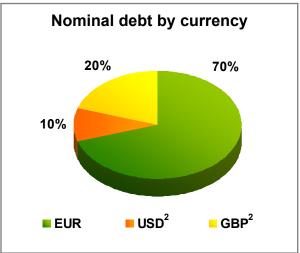


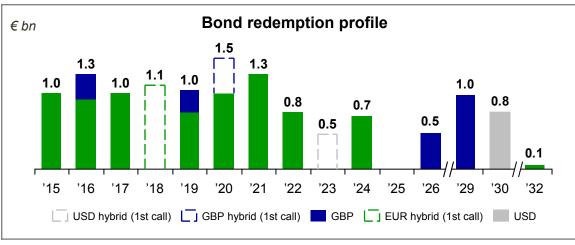
Gross debt defined as the nominal value of interest bearing financial liabilities, excluding derivatives and related collateral, representing the net repayment obligations in Euro, taking into account 50% of the nominal value of the hybrid capital instruments
 Net debt defined as gross debt less net cash and short-term investments

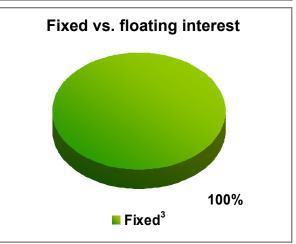
## Debt portfolio

### Breakdown of € 12.8bn nominal debt¹ including hybrid bonds









- 1 Based on the nominal value of interest bearing liabilities after swap to EUR, including EUR 1.1bn hybrid bond, GBP 400m hybrid bond and USD 600m hybrid bond
- 2 Foreign currency amounts hedged into EUR
- B Excludes bank overdrafts



## **Treatment of hybrid bonds**

#### **KPN & Credit rating agencies**

- Each tranche of the hybrid bonds is recognized as 50% equity and 50% debt by the rating agencies
- Definition of KPN net debt includes: '[...], taking into account 50% of the nominal value of any hybrid capital instrument'
  - Hybrid bonds are part of KPN's bond portfolio
  - Independent of IFRS classification
  - In line with treatment by credit rating agencies

#### **IFRS**

- · EUR tranche is a perpetual, accounted for as equity
  - Coupon payments treated as equity distribution, hence not expensed through P&L, not included in FCF, but in financing cash flow<sup>1,2</sup>
- GBP and USD tranche have 60 years specified maturity, accounted for as financial liability
  - Coupon payments treated as regular bond coupon, hence expensed through P&L, included in FCF

Tranche	Nominal (swapped to EUR)	KPN net debt	Maturity	Rates (swapped)¹	IFRS principal	IFRS coupon
EUR 1.1bn 6.125%	€ 1,100m	€ 550m	Perpetual (non-call 5.5)	6.125%	Equity	Financing cash flow <sup>2</sup> (not incl. in FCF)
GBP 0.4bn 6.875%	€ 460m	€ 230m	60 years (non-call 7)	6.777%	Liability	Interest paid (incl. in FCF)
USD 0.6bn 7.000%	€ 465m	€ 233m	60 years (non-call 10)	6.344%	Liability	Interest paid (incl. in FCF)
Total	€ 2,025m	€ 1,013m				

<sup>1</sup> EUR tranche had short first coupon payment (0.5 years was payable in September 2013), annual coupon payments in September thereafter; USD tranche has semi-annual coupon payments (March / September); GBP tranche has annual coupon payments in March



<sup>2</sup> Cash flow item 'Paid coupon perpetual hybrid bonds'

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### Regulation

### MTA rates across the Group

ACM decision to base MTA rates on 'pure BULRIC' of € 1.019 cent per minute as of 1 September 2013 is under appeal (decision expected end of September 2014) Dutch court suspended ACM decision and mandated interim rates NL based on 'plus BULRIC' of € 1.861 cent per minute Until 7 July '10 7 July '10 Sep '10 Jan '11 Sep '11 Sep '12 | Sep '13 € ct / min MTA rate 7.00 5.60 5.60 4.20 2.70 2.40 1.861 Legal proceedings against former MTA decisions ongoing EC expressed serious doubts for not applying 'pure BULRIC' Preliminary MTA decision is not expected before September 2014 **GER** Until 1 Dec '10 | 1 Dec '10 | 1 Dec '12 | 1 Dec '13 - 30 Nov '14 € ct / min MTA rate 7.14 3.36 1.85 1.79 BIPT new tariffs setting (2014-2016) in progress BE Jan '11 Until Aug '10 Aug '10 Jan '13 € ct / min Jan '12  $2.92^{3}$  $1.08^{3}$ MTA rate 11.43 5.68 4.76

## MTA impact on Group<sup>1</sup> revenues & EBITDA

€ m	2012	2013	2014E <sup>2</sup>
Revenues	102	164	~30
EBITDA	40	81	~10

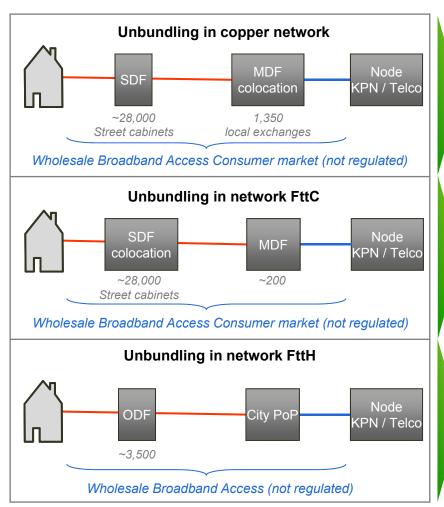


<sup>1</sup> Including discontinued operations

<sup>2</sup> MTA impact on revenues and EBITDA for The Netherlands based on MTA rate of € 1.861 cents per minute pursuant to Dutch court ruling

<sup>3</sup> After indexation the MTA rates applicable as of January 2012 and January 2013 are calculated at € ct / min 3.11 and € ct / min 1.18 respectively

## **Unbundling tariffs**



	Category	Monthly tariff
	Line sharing (LLU)	€ 0.11 / line
Fully unbundled (LLU)		€ 7.79 / line
	MDF colocation	€ 946.98 footprint / year
	Wholesale Broadband Access <sup>1</sup>	€ 5.32 / line shared € 13.00 / line non-shared

Category	Monthly tariff	
Line sharing (SLU)	€ 7.03 / line	
Fully unbundled (SLU)	€ 7.03 / line	
SDF colocation	€ 5.64 / per unit One-off € 516.23 / per unit	
Wholesale Broadband Access <sup>1</sup>	€ 5.32 / line shared € 13.00 / line non-shared	

Category	Monthly tariff	
Fully unbundled (ODF FttH)	€ 14.23 - € 18.09 / line	
ODF FttH colocation	≤ € 548 / month / per Area Pop One-off ≤ € 3,289 / per Area Pop	
ODF FttH Backhaul	≤ € 657 / month	
Wholesale Broadband Access FttH <sup>2</sup>	€ 26.38 - € 45.00 non-shared	

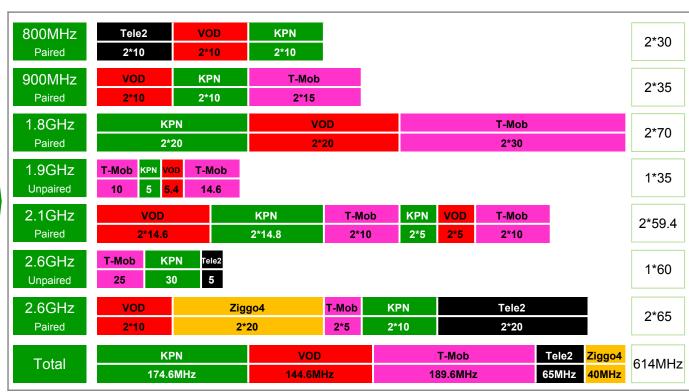
Regulated — Not regulated

- 1 List prices excluding PVC/VLAN tariffs
- 2 List prices including PVC/VLAN tariffs



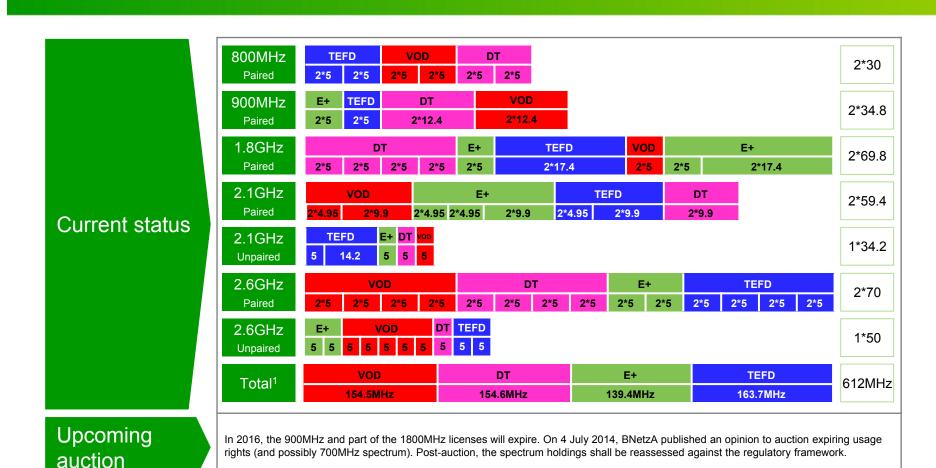
## **Spectrum in The Netherlands**







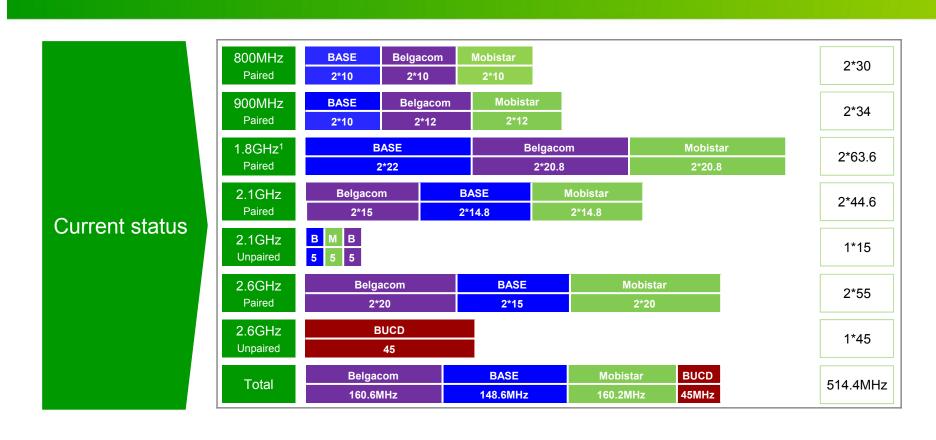
## **Spectrum in Germany**





<sup>1</sup> E-Plus also has a block of 2\*42MHz available in the 3.5GHz spectrum band

## **Spectrum in Belgium**



<sup>1</sup> As per publication of a BIPT council decision on division of the 1800MHz spectrum on 23 July 2014, BASE Company, Belgacom and Mobistar have 2\*23.4MHz available each



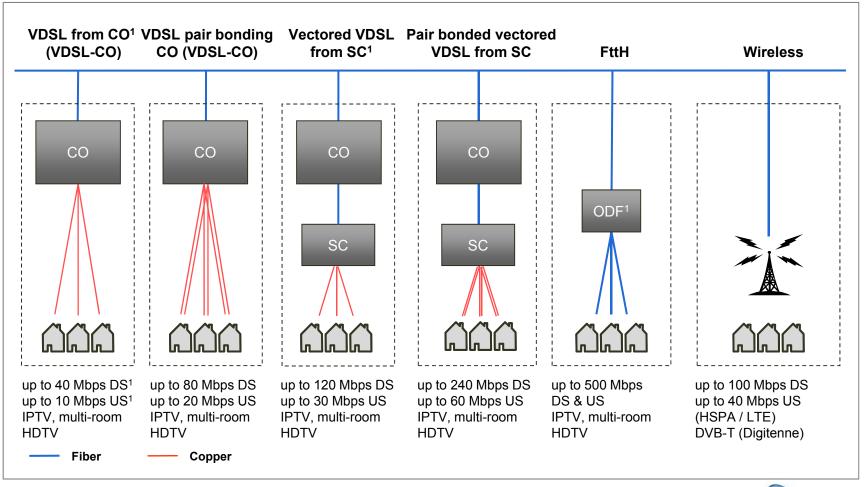
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### Infrastructure

### Deploying mix of technologies going forward



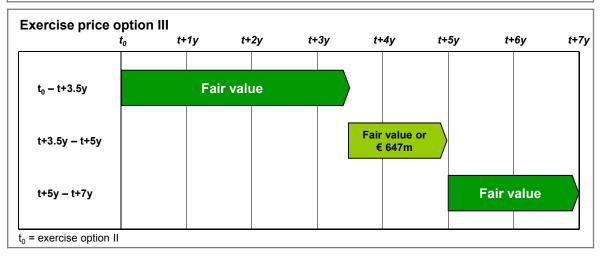


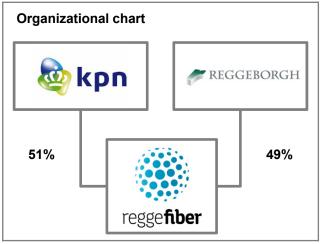


## Roadmap to Reggefiber consolidation

Option structure					
	Option I <sup>1</sup>	Option II <sup>3</sup>	Option III		
Ownership stake	Additional 10%	Additional 9%	Remaining 40%		
Ownership stake	51% ownership	60% ownership	100% ownership		
Option type	Call and Put option	Call and Put option	Put option		
Exercise price	€ 99m	€ 161m	'Fair value' or € 647m		
Option trigger	<ul><li>1m Homes Connected or</li><li>1 January 2013</li></ul>	<ul><li>1.5m Homes Connected or</li><li>1 January 2014</li></ul>	Put vests at settlement of option II		
Consolidation	No <sup>2</sup>	Yes	Yes		

(in € m)	
Revenue	119
Opex (excl. D&A)	36
Capex	359
Shareholder loans	526
Net bank debt	602





- 1 KPN acquired an additional 10% of the shares in Reggefiber, increasing its share to 51%, for an amount of € 99m on 8 November 2012
- 2 KPN does not obtain management control at 51% ownership, therefore no consolidation triggered
- 3 Option II exercised on 2 January 2014; Dutch Competition Authority (ACM) approval is required to increase KPN ownership from 51% to 60% after which Reggefiber will be consolidated

